

# Psychological Therapies in the NHS

## Science, Practice and Policy

Thursday 27 and Friday 28 November 2008 Savoy Place, London

A major conference examining the challenge – and the opportunity  
– of evidence based practice for the psychotherapy professions

## Promote your products and services to 300-400 clinical staff actively involved in delivering psychological therapies in the UK

### Evening Reception Sponsorship £4,500

- Pre-conference branding with **logo on the conference brochure**
- Exhibitor welcome speech to open the reception
- Branding at the drinks reception (*with opportunities available but not included in cost*):
  - Branded serviettes
  - Logo on wine coolers/sleeves
  - Branded tablecloths
- Logo on screen between conference sessions
- Logo on directional signage to the drinks reception
- Accreditation with speaker announcement

### Sponsored Signage £750

- Logo on all directional signage at the event

### Inserts in the Delegate Packs £500

- Literature included in delegate/speaker packs (max. size A4)

### Exclusive Sponsorships £750 (each)

- Supply corporate carrier bags
- Supply corporate lanyards to give to delegates for their badges
- Supply corporate pads & pens for delegates

### Delegate Pack Sponsorship plus Exhibition Package £3,250

- Logo on delegate packs
- Logo on screen between conference sessions
- Logo on banners/lecterns
- 3m x 1m open space stand with power, table & chairs in catering/exhibition room
- Literature included in delegate/speaker packs (max. size A4)
- Logo & contact details on confirmation letters sent to delegates
- Delegate contact list
- **ONE** free delegate places to all conference sessions (and discounted rates for further delegates)
- Stand catering and refreshments for two stand members

### Exhibition Stand Package £1,800

- 3m x 1m open space stand with power, table & chairs in catering/exhibition room
- Literature included in delegate/speaker packs (max. size A4)
- Delegate contact list
- Stand catering and refreshments for two stand members

NB There is an additional cost for **delegate places** – please indicate whether these are required at the time of booking exhibition space

**HEALTHCARE**events

Specialists in health & social care conferences

If you are interested in exhibiting, or would like to find out more information, please contact Carolyn Goodbody on:

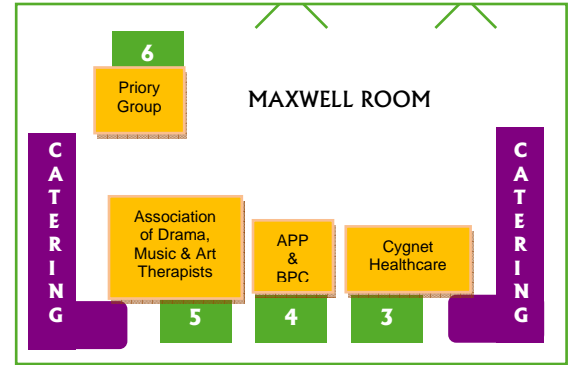
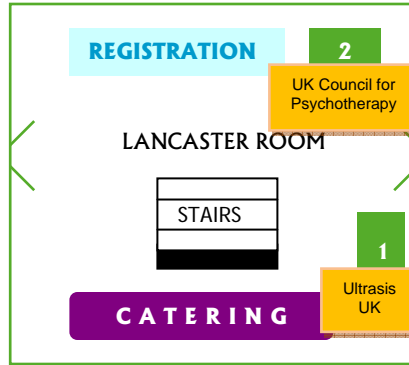
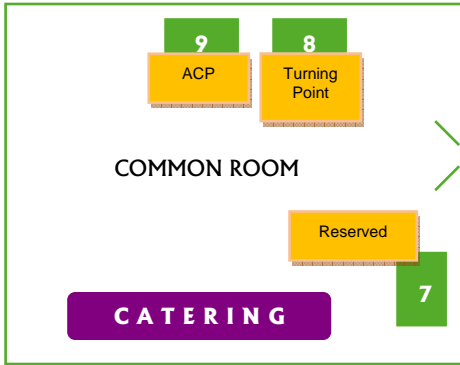
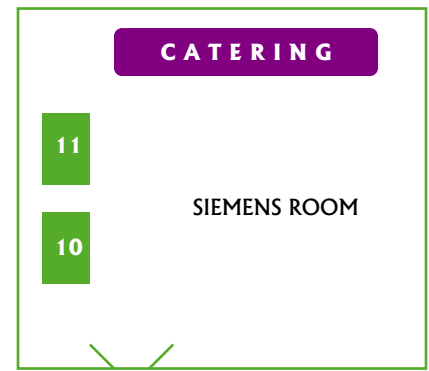
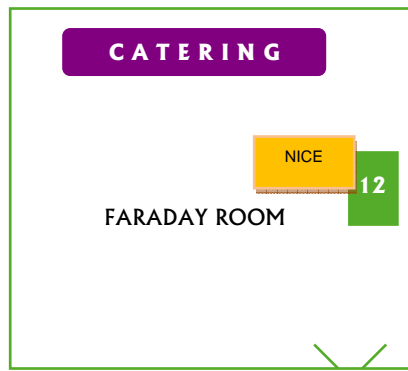
P: 020 8481 0354

E: [Carolyn@healthcare-events.co.uk](mailto:Carolyn@healthcare-events.co.uk)

F: Complete the booking form overleaf and fax back to 020 8547 2300

# EXHIBITION FLOORPLANS

**Stand No 12 would need to be relocated to the Siemens Room during the afternoon tea break on Day 1**



## BOOKING FORM

**Psychological Therapies  
27 & 28 November 2008**

**Please book exhibition space/sponsorship at the above event. We agree to the terms below.**

Title:	First Name:
Surname:	Job title:
Organisation:	
Address:	
Tel:	Fax:
Email:	
Stand No/sponsorship/inserts/display:	Cost:
Signature:	Date:
Purchase Order (if applicable):	

### Terms

Please note that the invoice will be issued on receipt of the booking form and payment is to be received 30 days from the date of the invoice. If the event is within four weeks of the stand/sponsorship package being booked, Healthcare Events will require full payment 48 hours before the event takes place.

Receipt of this form constitutes a firm booking which cannot be cancelled without penalty. If at any time after receipt of an application for space and payment, an exhibitor withdraws from the exhibition, but no later than four months prior to the exhibition, the organiser will refund 30% of the total cost. If the withdrawal occurs within 4 months of the exhibition, no refund will be payable unless the stand is re-let, in which case 30% of the total cost will be allowed.

Literature that conflicts with Healthcare Events' conferences cannot be included in the delegate pack

<p><b>Healthcare Events Ltd</b>                  2 Acre Road, Kingston, Surrey, KT2 6EF, UK                  Tel: 020 8541 1399 Fax: 020 8547 2300 Visit: <a href="http://www.healthcare-events.co.uk">www.healthcare-events.co.uk</a>                  VAT Registration Number: 718 6942 01</p>
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