

A Practical Guide to

Process Mapping, Analysis and Redesign

Redesigning Processes, Change and Innovation to Improve the Patient Journey

WEDNESDAY 24 FEBRUARY 2010

MANCHESTER CONFERENCE CENTRE, MANCHESTER

Promote your products and services to around 80 delegates including: Leads for Service Redesign, Clinical Directors, Directors of Nursing, Clinical Governance Managers, Business & Development Managers, Performance Leads, Service Improvement Facilitators and Matrons

DELEGATE PACK SPONSORSHIP

£2,750

- Your logo on the delegate packs
- Your logo on screen between conference sessions
- 3m x 1m open space stand with power, table & chairs
- Literature included in delegate/speaker packs (max. size A4)
- Your logo and contact details on delegate confirmation letters
- Delegate contact list
- Promotional seat drop in lecture theatre
- Two free delegate places to attend all conference sessions (and discounted rates for further delegates)
- Stand catering and refreshments for 2 stand members

EXHIBITOR PACKAGE

£1,600

- 3m x 1m open space stand with power, table & chairs
- Literature included in delegate/speaker packs (max. size A4)
- Delegate contact list
- One free delegate place to attend all conference sessions (and discounted rates for further delegates)
- Stand catering and refreshments for 2 stand members

SIGNAGE SPONSORSHIP

£550

- Your logo on all directional signage at the event

EXCLUSIVE SPONSORSHIPS

All branded products to be supplied by sponsor

£420each

- Carrier bags
- Lanyards
- Notepads and pens

SEAT DROP

£550

- Sales literature will be placed on seats in the lecture theatre at the beginning of the conference

INSERTS

£420

- Insert sales literature into the delegate/speaker packs (max size A4)

LITERATURE DISPLAY

£200

- Display copies of journals and magazines or literature for delegates to browse through or take away

DELEGATE SPONSORSHIP

Rates on request

- If you would like to invite your clients to the conference we can offer you discounted rates

OTHER CONFERENCES/EXHIBITIONS OF INTEREST

Patient Information

(26th January 2010, London)

Managing People and Employment Law

(3rd February 2010, London)

Appraisals and revalidation

(17th March 2010, Manchester)

If you are interested in exhibiting, or would like to find out more information, please contact **Nikki Finley** on:

P: 020 8541 1399

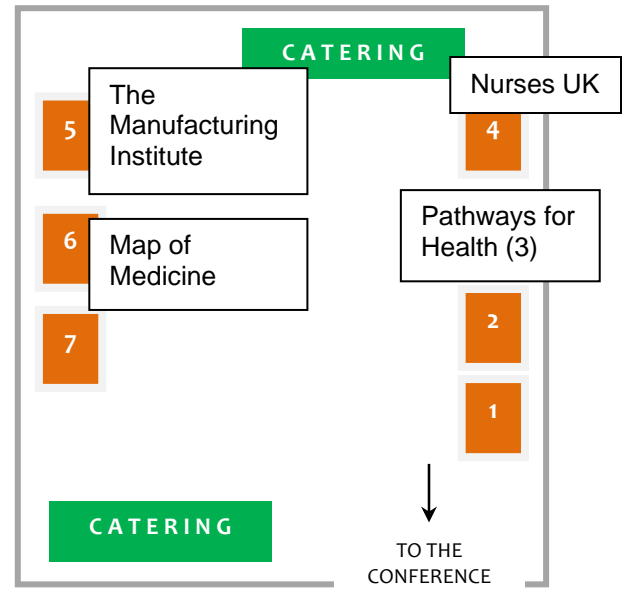
E: nicolaf@healthcare-events.co.uk

F: Complete the booking form overleaf and fax back to 020 8547 2300

EXHIBITION PLAN



Please note:
Stands 4 and 5 have a ceiling height of 2.3m



BOOKING FORM – For the Attention of Nikki Finley

All prices are exclusive of VAT

Package/Sponsorship		
1 st choice Stand No.	2 nd Choice Stand No.	
Cost £		
Title	First name	
Surname		
Job title		
Organisation		
Company Registration Number	Country of Registration	VAT Registration Number

Address		
Phone	Mobile	Fax
Email		
Purchase Order No. (if applicable)		
Signature		
<i>Please read our terms & conditions</i>		
Date		

TERMS & CONDITIONS

Please note that the invoice will be issued on receipt of the booking form and payment is to be received 30 days from the date of the invoice. If the event is within four weeks of the stand/sponsorship package being booked, Healthcare Events will require full payment 48 hours before the event takes place.

Cancellation

Receipt of this form constitutes a firm booking which cannot be cancelled without penalty. If at any time after receipt of an application for space and payment, an exhibitor withdraws from the exhibition, but no later than four months prior to the exhibition, the organiser will refund 70% of the total cost. If the withdrawal occurs within 4 months of the exhibition, no refund will be payable unless the stand is re-let, in which case 30% of the total cost will be allowed.

Amendment of Site Plan

Whilst every endeavour is made to preserve the published layout of the exhibition, should it be necessary to revise the layout for any purpose, the organiser reserves the right to transfer an exhibitor to an alternative suitable site.

Postponement or abandonment

The exhibitor will have no claim against the organiser or their contractors with respect to any loss or damage consequent on the prevention or abandonment of the exhibition or the exhibition building becoming wholly or partially unavailable for the holding of the exhibition for reasons beyond the control of the organisers or their contractors

Literature Approval

Please send an example of your literature for approval either by post to Healthcare Events or by email to Melissa@healthcare-events.co.uk

Please note: Literature that conflicts with Healthcare Events' conferences cannot be included in the delegate pack.

**Process Mapping 24-02-2010
Delegates to Date 14-01-2010**

JobTitle	Org
Acting Ted Manager	2gether NHS Foundation Trust
Assistant Director	3M Health Care
Assistant Director	3M Health Care
Assistant Director - Community Transformation	Aintree Hospitals NHS Trust
Assistant Director Service Development	Bexley Care Trust
Assistant Service Delivery Manager	Bromley PCT
Associate	Chesterfield Royal Hospital NHS Foundation Trust
Associate Director Clinical Governance, Public Health	Chesterfield Royal Hospital NHS Foundation Trust
Associate Medical Director	Department of Health
Cancer Programme Manager	Derby Hospitals NHS Foundation Trust
Care Pathways & Knowledge Manager	Guys & St Thomas's NHS Foundation Trust
Care Process Development Manager	Ipswich Community Radio
CBU Deputy Project Manager/OD Lead	Mersey Care NHS Trust
Chief Executive	Mersey Care NHS Trust
Consultant	Mersey Care NHS Trust
Consultant in Public Health Medicine and GP	NHS Cumbria
Director	NHS East Lancashire
Director of Planning & Performance	NHS Institute for Innovation and Improvement
ECC Project Manager/Associate Director	NHS North West
Head of Quality Assurance & Care Management	NHS Rotherham
Head Of Service Improvement	NHS Salford
Head of Service Improvement	Ninewells Hospital
Head of Strategic Planning	Ninewells Hospital
Health Development Manager	North Trent Cancer Network
Joint Commissioning Manager	North Trent Cancer Network
Long Terms Conditions Programme Manager	Nottinghamshire Healthcare NHS Trust
LTC Team Member	Nottinghamshire Healthcare NHS Trust
Market Development Manager	Patient-Centered Management Consultants
Marketing Leadership & New Product Acceleration	Queen Victoria Hospital NHS Foundation Trust
Modernisation Consultant	Salford primary care trust
Operations Centre Manager	Sheffield Health & Social Care Trust
Performance Manager	Shrewsbury and Telford NHS Trust
Principal Consultant	Shrewsbury and Telford Hospitals NHS Trust
Project Support Officer	St Helens & Knowsley Hospitals NHS Trust
Scheduled care development manager	St Helens and Knowsley Hospitals NHS Trust
Service Delivery Manager	TMI Practitioner Services Limited
Service Development Manager	Torbay Care Trust / NHS Devon
Service Improvement Lead	United Lincolnshire Hospitals NHS Trust
Service Improvement Lead	West Hertfordshire PCT and East & North Hertfordshire PCT
SLT & AT Team Manager	West London Mental Health Trust
Trustee	West Midlands Strategic Health Authority