

Deteriorating Patient

Improving the reliability of patient observations and benchmarking practice to ensure the safety of acutely ill patients on the wards

Tuesday 23 March 2010 20 Cavendish Square, London

Promote your products and services to around 80 delegates including: Nurse Consultants, Nurse Managers, Nurse Directors, Practice Development Nurses, Critical Outreach Nurses, Risk Managers, Patient Safety Managers, Resuscitation Practitioners and Ward Managers

DELEGATE PACK SPONSORSHIP £2500

- Your logo on the delegate packs
- Your logo on screen between conference sessions
- 3m x 1m open space stand with power, table & chairs
- Literature included in delegate/speaker packs (max. size A4)
- Promotional seat drop in lecture theatre
- Your logo and contact details on delegate confirmation letters
- Delegate contact list
- Two free client delegate places to attend all conference sessions (and discounted rates for further delegates)
- Stand catering and refreshments for 2 stand members

EXHIBITOR PACKAGE £1400

- 3m x 1m open space stand with power, table & chairs
- Literature included in delegate/speaker packs (max. size A4)
- Delegate contact list
- One free client delegate place to attend all conference sessions (and discounted rates for further delegates)
- Stand catering and refreshments for 2 stand members

OTHER CONFERENCES/EXHIBITIONS OF INTEREST

Reducing Re-Admission Rates (24th March 2010, London)
Palliative Care (10th June 2010, Manchester)

SIGNAGE SPONSORSHIP £550

- Your logo on all directional signage at the event

EXCLUSIVE SPONSORSHIPS £420 Each

All branded products to be supplied by sponsor

- Carrier bags
- Lanyards
- Notepads and pens

SEAT DROP £550

- Sales literature will be placed on seats in the lecture theatre at the beginning of the conference

INSERTS £420

- Insert sales literature into the delegate/speaker packs (max size A4)

LITERATURE DISPLAY £200

- Display copies of journals and magazines or literature for delegates to browse through or take away

DELEGATE SPONSORSHIP

Support your clients and prospective clients in their professional development by offering them a discounted or free place at the conference.

*For a personalised delegate sponsorship package, contact **Nikki Finley** on 020 8541 1399 or email nicolaf@healthcare-events.co.uk*

If you are interested in exhibiting, or would like to find out more information, please contact **Nikki Finley on:**
P: 020 8541 1399
E: nicolaf@healthcare-events.co.uk
F: Complete the booking form overleaf and fax back to 020 8547 2300

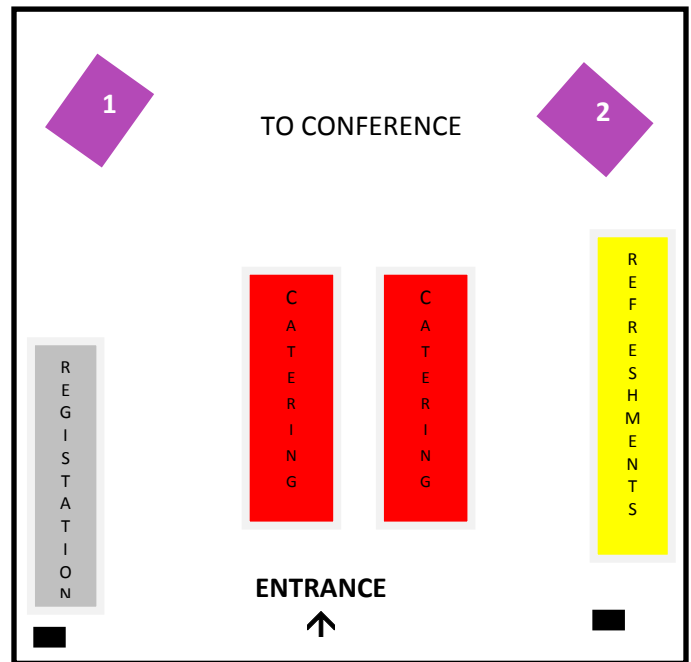
EXHIBITION FLOOR PLAN

A Practical Guide to Recognising and Responding to the

Deteriorating Patient

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BOOKING FORM – For the Attention of Nikki Finley

All prices are exclusive of VAT

Package/Sponsorship		
1 st choice Stand No.	2 nd Choice Stand No.	
Cost £		
Title	First name	
Surname		
Job title		
Organisation		
Company Registration Number	Country of Registration	VAT Registration Number

Address		
Phone	Mobile	Fax
Email		
Purchase Order No. (if applicable)		
Signature		
<i>Please read our terms & conditions</i>		
Date		

TERMS & CONDITIONS

Please note that the invoice will be issued on receipt of the booking form and payment is to be received 30 days from the date of the invoice. If the event is within four weeks of the stand/sponsorship package being booked, Healthcare Events will require full payment 48 hours before the event takes place.

Cancellation

Receipt of this form constitutes a firm booking which cannot be cancelled without penalty. If at any time after receipt of an application for space and payment, an exhibitor withdraws from the exhibition, but no later than four months prior to the exhibition, the organiser will refund 70% of the total cost. If the withdrawal occurs within 4 months of the exhibition, no refund will be payable unless the stand is re-let, in which case 30% of the total cost will be allowed.

Amendment of Site Plan

Whilst every endeavour is made to preserve the published layout of the exhibition, should it be necessary to revise the layout for any purpose, the organiser reserves the right to transfer an exhibitor to an alternative suitable site.

Postponement or abandonment

The exhibitor will have no claim against the organiser or their contractors with respect to any loss or damage consequent on the prevention or abandonment of the exhibition or the exhibition building becoming wholly or partially unavailable for the holding of the exhibition for reasons beyond the control of the organisers or their contractors

Literature Approval

Please send an example of your literature for approval either by post to Healthcare Events or by email to Melissa@healthcare-events.co.uk
Please note: Literature that conflicts with Healthcare Events' conferences cannot be included in the delegate pack.

2 Acre Road, Kingston, Surrey, KT2 6EF, UK
Tel: 020 8541 1399 Fax: 020 8547 2300

www.healthcare-events.co.uk

HEALTHCAREevents
Specialists in health & social care conferences